

InterCOMM 2024 Multitudes

09h00	Welcome / Mot de bienvenue	
09h15	Keynote / Présentation <ul style="list-style-type: none"> • 30-minute presentation • 15 minutes for questions 	<p>Jennifer Dumoulin, part-time professor in the Department of Communication and a PhD graduate of the Department</p> <p>Jennifer Dumoulin, professeure à temps partiel au Département de communication et diplômée du programme de doctorat en communication</p>
10h00	Block 1: Global Society Bloc 1 : Société mondialisée <ul style="list-style-type: none"> • 10 minutes par présentation • Panel questions / réponses de 10 minutes 	<p>First Steps to Globalization: Key Elements for Multinational Corporations to Gain a Good Reputation in Foreign Countries — Yi Wang</p> <p>Can public relations practitioners disconnect from work in a hyperconnected world? — Diane Riddell</p>
10h30	Break / Pause	
10h45	Block 2: Women & Society Bloc 2 : Femmes et société <ul style="list-style-type: none"> • 10 minutes per presentation • 15-minute Q&A panel 	<p>Exploring Women’s Menstrual Pain Experience Through a Cultural Lens — Sakura Wu</p> <p>Confronting the Yellow Line: The Hypersexualization of Asian Women in Western Media — Yasamin Rowshan</p> <p>Bridging the Gap between Health Communication and Interculturality: A Case Study of Maternal Healthcare for Indigenous Canadian Women in Ottawa — Amos Ekow Coffie</p>
11h30	Co-op Panel coop Moderated by Jean-Sébastien Marier, CO-OP Academic Coordinator Modéré par Jean-Sébastien Marier, coordonnateur scolaire coop	<p>Group 1</p> <ul style="list-style-type: none"> - Liam Curran - Yves Harry Deslouches - Amélie Gallant - Liam Konrad - Véronique Lanthier-Juillet - Michelle Le - Keelin Levasseur <p>Groupe 2</p> <ul style="list-style-type: none"> - Chen Li - Bhakti Mishra - Spencer Qiu - Aymen Mujtaba Qureshi - Nathirithanaa Umachandran - Rui Wang - Yang Wu

12h40	Lunch	
13h45	Block 3: Media & Society Bloc 3: Médias et société <ul style="list-style-type: none"> • 10 minutes par présentation • Panel questions/réponses de 15 minutes 	<p>The Enduring Power of Media Events in the 21st Century — Michelle Skidelsky</p> <p>News Influencers: The Blurred Boundaries between Influencers and Journalists — Mykenzie Barrera</p> <p>Creating Change: The Interconnectedness of Social Media, Social Ties and Social Movements — Guinevere O’Coin Ramsey</p>
14h30	Block 4: Art & Society Bloc 4: Arts et société <ul style="list-style-type: none"> • 10 minutes per presentation • 10-minute Q&A panel 	<p>L’art, un outil de résistance : le cas des femmes du mouvement des arts noir — Fanny Constantino</p> <p>Heterotopia in Cinema: Spatial Narrative of Exile in Tsai Ming-liang’s Film — Yinglv Zhou</p>
15h00	Break / Pause	
15h15	Toolkit for Academic Policy Impact	Elizabeth Dubois (Associate Professor, Department of Communication and Director of PolCommTech Lab)
15h30	Block 5: Tech & Society Bloc 5 : Technologie et société <ul style="list-style-type: none"> • 10 minutes par présentation • Panel questions/réponses de 15 minutes 	<p>Implication on AI Reliance and Search Engines among Adolescents — Letty Li</p> <p>Hate will bring us together: Cyberbullying as an interpersonal relationship development tool in online fitness snark forums — Eliza Sylvia</p> <p>Implementing AI-enabled traffic technologies in Trinidad — Jason Leach</p>
16h15	Closing remarks / Conclusion Invitation to join for socializing at Father & Sons (112 Osgoode Street)	

BLOCK 1 | BLOC 1

GLOBAL SOCIETY | SOCIÉTÉ MONDIALISÉE

GLOBAL ORG COMM

First Steps to Globalization: Key Elements for Multinational Corporations to Gain a Good Reputation in Foreign Countries

Yi Wang

TECH PR

Can public relations practitioners disconnect from work in a hyperconnected world?

Diane Riddell

BLOCK 2 | BLOC 2

WOMEN & SOCIETY | FEMMES ET SOCIÉTÉ

GLOBAL WOMEN

Exploring Women's Menstrual Pain Experience Through a Cultural Lens

Sakura Wu

GLOBAL WOMEN

Confronting the Yellow Line: The Hypersexualization of Asian Women in Western Media

Yasamin Rowshan

GLOBAL WOMEN

Bridging the Gap between Health Communication and Interculturality: A Case Study of Maternal Healthcare for Indigenous Canadian Women in Ottawa

Amos Ekow Coffie

BLOCK 3 | BLOC 3

MEDIA & SOCIETY | MÉDIAS ET SOCIÉTÉ

MEDIA

The Enduring Power of Media Events in the 21st Century

Michelle Skidelsky

SOCIAL MEDIA NEWS

The Blurred Boundaries: News Influencers and Journalism

Mykenzie Barrera

SOCIAL MEDIA

Creating Change: The Interconnectedness of Social Media, Social Ties and Social Movements

Guinevere O'Coin Ramsey

BLOCK 4 | BLOC 5

ART & SOCIETY | ARTS ET SOCIÉTÉ

GLOBAL ART

L'art, un outil de résistance : le cas de la renaissance de Harlem

Fanny Constantino

GLOBAL FILM

Heterotopia in Cinema: Spatial Narrative of Exile in Tsai Ming-liang's Film

Yinglv Zhou

BLOCK 5

TECH & SOCIETY | TECHNOLOGIE ET SOCIÉTÉ

TECH YOUTH

Implication on AI Reliance and Search Engines among Adolescents

Letty Li

TECH PLATFORMS

Hate will bring us together: Cyberbullying as an interpersonal relationship development tool in online fitness snark forums

Eliza Sylvia

GLOBAL TECH ORG COMM

AI driven traffic technologies in Trinidad

Jason Leach

HORS-SÉRIE

TOOLKIT

[Toolkit for Academic Policy Impact](#)

[Boîte à outils pour l'impact politique universitaire](#)

Louise Stahl (PolCommTech Lab)